



strategic sponsor

2017/2018

Welcome to Volleyball 2.0

NEW UPCOMING

LOOK



Sponsorship & Advertising

Offer



2016 & 2017 English Champions

Sponsorship & Advertising Offer



The marketing and ticketing goals of the IBB Polonia VC club primarily consist of rising funds for: improving the professionalism of the team, improvement of match fixtures & coverage of television broadcast costs.

TICKET-DONATION FOR THE MATCH

Normal	£10.00
Discounted	£5.00
children under 16 / seniors over 60	FREE
VIP (Sponsors and invited guests)	FREE

MATCH ADVERTISING OFFER WITH TV BROADCASTING

Electronic banner during live matches - 1 spot * 2 minutes	£500.00
Sticker next to the pitch	£1 000.00
Roll-up 2*1m	£800.00
Own banner on the stand (one piece) held by the advertiser	£1 000.00
Individual photo with the team after the match	£500.00
Ball with player signatures	£200.00
T-shirt with player signatures	£300.00
Club mascot during the match with the advertiser's logo	£1 500.00

OFFER FOR SPONSORS

Main Sponsor Gold - Large logo on the shirt, front and back (price per year)	£30 000.00
Sponsor Silver - Medium logo on the shirt, front and back (price per year)	£20 000.00
Sponsor Bronze - Small logo on the shirt or shorts	£10 000.00
Sponsor of an event/match - live and broadcast on Facebook, Polsat, Unilad and later available on YouTube and IBBTV	£6 000.00
Electronic banner for live matches - respectively: 4 spots x 2 minutes (Sponsor Gold and Match Sponsor), 3 spots x 2 minutes (Silver), 2 spots x 2 minutes (Bronze)	included in package*
In addition to the Sponsors' offer: article, photos, company profile in IBB Builder and at www.IBBPolonia.vc	included in package*
The right to distribute Sponsor's merchandise during the match	included in package*
Club shirt with player signatures	included in package*
Volleyball with player signatures	included in package*
Crystal trophy with thanks for support after the season	included in package*
Gold, Silver and Bronze Sponsor Logo on season tickets and on printed, distributed team materials	included in package*

NOTE TO THE SHAREHOLDERS. "PLANNED SALE PRICE" *The holder of shares in IBB Polonia acquires:*

- 0.5% discount on marketing services listed below for 1 share and up to 50% maximum; planned sales price per share for 2017 - 100 GBP; 2018 - 150 GBP; 2019 - 200 GBP
- The right to a ticket - donation at a reduced price reduced of 5 GBP or VIP
- 50% discount on team merchandise

* gold, silver, bronze and match sponsor (during the sponsored match) only

For more details visit www.polonia.vc

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